

GLOBAL ACTION PLAN INTERNATIONAL

* Lifestyle, Happiness and the UN SDGs

International Convention of Environmental Laureates, Freiburg, 2016

Global Action Plan International

- *Empowering people to live and work increasingly sustainably
- *Conscious choice
- *Change in personal and professional behaviour
- *What change?



The place to improve the world is first in one's own heart, head and hands, and then work outwards from there



The problems may be global and systemic, still change starts within each of us

Robert Pirsig

*Change cannot be planned

*Change happens when the conditions are right

*The right conditions create a climate for change

*A climate for change

Change happens when there is a reasonable balance between dissatisfaction and hope



Sustainable Development Goals, SDGs *For all

*17 goals of which 10 relate directly to wellbeing



GNH - an inspiration for the SDGs
*'Hope for a troubled world'
*A key to developing conscious lifestyles



SDGs + GNH = path to happiness?
*Risk of sub-optimization
*Interconnectedness
*"50/50 by 2030"
*Be a mosquito

*Will we do it?

We must all live together as brothers, or we will all perish together as fools



Change starts with each of us

*We stop wasting our resources - human as well as others

*We include 'the other'

- *We balance participation with results
- *We explore radical collaboration based on accumulated wisdom



*Thank you for your attention.

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