7TH INTERNATIONAL CONVENTION OF ENVIRONMENTAL LAUREATES Freiburg, Germany · 15 - 18 March 2018



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7th International Convention of Environmental Laureates

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Joachim C. Wünning
 Germany

"Reducing food waste at a hotel"

Sustainability at a Hotel

Sufficiency - Consistency - Efficiency

- solid wood construction
- electricity less than a quarter*
- natural gas consumption less than half*
- minimal garbarge
- electric car charge station
- inhouse laundry
- flat hierachy
- minimal food waste

for many guests buffets are paradies



so what to do to keep guests happy and reduce food waste?

our guests differ from people sitting in this room



sustainability is not everyones top priority

- communication is key
- quality but less choices
- everything is prepared fresh
 (crack the egg only after the order)
- choosing the suitable foods
- communication is essential

does it work?

- breakfast is a hot topic among guests
- one garbage bin every two weeks
- not everybody likes it
- staff needs support
- rising occupancy
- many regular guests
- many direct bookings
- the hotel can pay ist bills



Thanks to my wife

she is doing all the work

initiatives, voluntary measures, labels, veggie days..... are fine some measures are counterproductive...... (selling of indulgences)

but we need clear rules and laws

- market driven where possible: carbon tax (no preference to certain technology)
- emission limits, animal protection laws, when necassary

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