

Management Marketing FREIBURG sponsored by DBU ()

Deutsche

Bundesstiftung Umwelt

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# Project from Brazil wins the contest "Youth for the Environment"

## Participation in the International Environmental Convention in Freiburg from March 9 to 12, 2017

The Brazilian project "Engajamundo" won the contest "Youth for the Environment" of the online platform "EnviroNetwork.eu". With more than 5,000 likes in the online voting on the Facebook page of the European Environment Foundation, the "Engajamundo" project defeated six other school and youth projects in the fields of environmental and nature protection from Germany, Vietnam and Ghana. The winners will be given the participation in the fourday International Environmental Convention in Freiburg from March 9 to 12, 2017, where they will present their project in the course of the "Young Talents Day". Laureates of the world's most sianificant environmental awards participate in the Environmental Convention.

The initiative "Engajamundo" with the theme "What is climate change and what do I have to do with it?" aims to give young Brazilian people an understanding of the current climate change reality and to raise an awareness on their own sustainable actions. Various topics with regard to climate change will be introduced to the young people in workshops. As an example, the workshops that take place throughout Brazil deal with measures for climate protection as well as negotiations of the UNFCCC (United Nations Framework Convention on Climate Change). In addition to the theory, the young people are also introduced to practical options for action, such as reduced meat consumption or the use of public transport.

The competition was open to young people between 16 and 28 years of age. The participants added their environmental protection project to the "EnviroNetwork.eu" online platform which was initiated by the FWTM in cooperation with the





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European Environment Foundation. The platform is sponsored by the German Federal Environmental Foundation (DBU) and enables digital networking for NGOs, environmental laureates and activists, students, businesses as well as for the media and press. They can get information on the website or even create profiles and projects and present them to the public. For more information on the applicants and the individual projects, please click on the following link: <u>www.european-environmentfoundation.eu/en-en/environetwork/online-contest/submittedprojects</u>

#### An attractive prize awaits the winners:

- Free participation in the "International Convention of Environmental Laureates" in Freiburg from 9 to 12 March 2017. Laureates of the world's most significant environmental awards participate in the Environmental Convention. The award winners will travel to Freiburg from more than 40 countries.
- Large presentation of your own project on the "Young Talents Day" of the International Environmental Convention. The "Young Talents Day" offers young people the unique opportunity to meet and talk to the international laureates in person.
- Participation in environmental classes at the UWC Robert Bosch College Freiburg, the only UWC College in Germany.

Information: www.environetwork.eu

Online Contest – Opportunity for young environmental groups:





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The online platform EnviroNetwork.eu, which was also initiated by the FWTM and the European Environment Foundation, offers a contest for youth projects. The main prize is the free participation in the entire four-day International Convention of Environmental Laureates from 9 to 12 March 2017, the participation in environmental classes of the UWC Robert Bosch College Freiburg and, as a highlight, the presentation of their own project in the large plenum on the Young Talents Day on 11 March 2017.

Information: www.environetwork.eu

## At a glance:

# International Convention of Environmental Laureates and Young Talents Day

Since 2012, the International Convention of Environmental Laureates has been held in Freiburg under the patronage of Professor Klaus Töpfer. More than 100 environmental laureates from more than 40 nations participate each year. In addition to internal events and the Young Talents Day, there are also several public programme parts. The Young Talents Day is organized in cooperation with the University of Freiburg, the Regional Council Freiburg and the UWC Robert Bosch College Freiburg. The young participants receive a qualified preparation. On Young Talents Day, they actively apply the acquired knowledge in discussions with the laureates, learn how to integrate global climate and environmental challenges into everyday context and are motivated by their role models for their own environmental commitment.

#### EnviroNetwork.eu



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The project is sponsored until the end of 2017 by the Deutsche Bundessiftung Umwelt DBU (German Federal Environmental Foundation) and provides digital networking to environmental laureates, companies, NGOs, environmental activists, students and to the media and press. Those interested can get information on the website or create profiles and projects themselves. *www.environetwork.eu* 

#### **European Environment Foundation:**

Founded in 2011, the European Environment Foundation aims to promote dialogue between all disciplines of environmental policy at a global level. The focus is on laureates of prestigious international environmental prizes, the networking and support of which the foundation promotes with various projects. The main projects are the International Convention of Environmental Laureates, held annually in spring, and the new online platform "EnviroNetwork.eu".

The foundation's Board of Trustees consists of 17 renowned personalities from the field of environmental and climate protection: Manuel Collares-Pereira, Amalio de Marichalar, Monika Griefahn, Rainer Griesshammer, Peter W. Heller, Sigrid Jannsen, Gerhard Knies, Jeremy Leggett, Antonio Luque, Giovanna Melandri, Marcello Palazzi, Dieter Salomon, Virginia Sonntag-O'Brien, Simon Trace, Maritta R. von Bieberstein Koch-Weser, Paul Walker and Ernst Ulrich von Weizsäcker. Prof. Dr. Eicke R. Weber, director of the Fraunhofer Institute for Solar Energy Systems, is the chairman of the Board of Trustees. Founders and directors of the foundation are Dr. Bernd Dallmann and Dipl.-Ing. Rolf Hiller.

www.european-environment-foundation.eu

www.dbu.de

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